PROJECT TITLE: Cigarette and Tobacco Measurement Methods

PROJECT OBJECTIVE:

To investigate and develop new and improved methods of characterizing the quality and consistency of bulk tobacco and finished cigarettes.

PROGRAMS:

	% Effort	Priority
Cigarette Rod Firmness Measurement	55	High
Tobacco Moisture Measurement	25	High
Bulk Tobacco Filling Power Measurement	15	Medium
Automated Cigarette Testing	5	Low

PERSONNEL:

Associate Engineer	(25%)
Assistant Engineer (2)	(100%)
Specialist	(100%)

STRATEGY CATEGORY:

Cost Savings	50%
Improvement to Established Brands	40%
Technical Service to Other Departments	10%

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Source: https://www.industrydocuments.ucsf.edu/docs/tnlk0000